

BH082013

August 13, 2013

The regular meeting of the Hancock County Board of Health was held on Tuesday, August 13, 2013 at 12:30 PM at the Hancock County Health Department. Chair Rick Smith presiding proceeded with roll call. Board members present were Jill Orenzuk, Phil Rujak and Jim Pryor. Wilma Boring was absent. Staff attending: Dr. Anna Suray, Medical Director; Jackie Huff, Donna Gialluco, Carolyn Baker, Tom Bonar, Michelle Truax, and Sophie Eastham. Guests in attendance were: Eric Carper, Linda Holmstrand, Chuck Martin and Mike Bolen.

After board members reviewed the minutes, Phil Rujak motioned to approve the minutes from the July 9, 2013 meeting. Jill Orenzuk seconded the motion and the motion carried.

The financial reports were reviewed. Phil Rujak motioned to accept the financial reports. Jill Orenzuk seconded the motion and the motion carried.

#### Old Business:

Jill Orenzuk informed the group that the Weirton Parks and Recreation Board recently enforced a no smoking policy at Starvaggi Park and Marland Heights Park. She inquired about what if any course of action the health department was going to take. Jackie stated that several of our guests would be speaking today on the clean indoor air regulations today. It was decided to table the discussion until after the speakers.

#### New Business:

Chuck Martin, Comcast Account Executive presented an advertising campaign for the Health Department. He stated that after meeting with Jackie, the channels and time frames were targeted to younger women, and adults. Their purpose would be to educate and inform the public about the services and programs provided by the health department. It would be a 13 week campaign that would air on cable stations-(13 spots per week per channel) Also included would be an "on line" message on the Xfinity website that would link users to our website. Mr. Martin noted that the contract is very flexible; changes to times, channels or commercials can be done with no additional charge. Rick asked about production of these commercials. Comcast does not do production; however they do have contacts available. Dr. Anna asked what others were doing in the area. Mr. Martin noted that CHANGE, Inc. has been begun an advertising campaign. All were in agreement that there is a need for the commercials. Rick would like a sample as quickly as possible. Mr. Martin noted there will be a rate increase very soon. In order to be locked in to the quoted rate, a signed contract is needed ASAP.

Eric Carper asked Jim about his stand on the Clean Indoor Air Regulations. Jim agreed that Hancock County should begin regulating establishments but would like to review the regulations before endorsing any specific regulations. Eric also reported on the Brooke Hancock Tobacco Prevention Coalition meeting. He introduced Linda Holmstrand as the new Regional Tobacco Prevention Coordinator for the American Lung Association. (Replacing Jon Lewis). Linda will be working with Brooke

and hopefully Hancock counties moving them closer to becoming 100% smoke free. She is available to instruct smoking cessation classes as well.

Michael Bolen, Sanitarian from the Brooke County Health Department gave an update on Brooke County's nonsmoking policies. Brooke is prepared to become 100% smoke free however, because the city of Weirton is in both counties, Brooke & Hancock county need to be enforcing the same regulations. Concerns were expressed about the opposition that will be raised by the business owners, Mountaineer Race Track especially. Mike noted that New York City (approx. 8 million people) is smoke free. It was also noted that while Brooke County wants Hancock to begin to enforce the clean air regulations they are also waiting for Ohio County to become 100% smoke free. Rick and the rest of the board was in agreement that both counties should work together. Jill readdressed her initial concerns about the county's no smoking policies. Donna suggested that the board and staff use the Strategic Planning Stakeholders meeting to gather feedback from the various businesses, agencies and individuals who have invited before they begin to develop policy statements. The board decided to table the policy discussions until after the Strategic business plan has been adopted.

Jackie reported to the board that during the recent audit, it was brought to her attention that the CD accounts needed updated signatures. When she attempted to inquire about the CD's no information was given to her because she was not authorized as a signee. (The CD's are at Huntington Bank & Hancock County Savings Bank) Rick felt that more than 1 signature should be required, but no more than 2. Presently, the Administrator is not an authorized agent for the CDs. Only the Health Department Officer and Board chairman are authorized. After a brief discussion Phil made the motion to have 2 of 3 authorized signatures, (the Administrator added as an authorized signature) be required to make any changes to the CD's, but any one of the three may inquire about general information regarding the CDs.

Communications:

Jackie presented the boards with environment reports. Donna Gialluco introduced herself and spoke briefly on the upcoming Strategic Planning Meetings that are scheduled to begin on Thursday, August 15, 2013 with the employees of the health department.

The next regular meeting will be held Tuesday, October 1, 2013. With no further business to discuss, Phil Rujak moved to adjourn. Jim Pryor seconded and the meeting was adjourned.

Respectfully submitted for Health Office Anna Suray, MD by

Donna Gialluco

